



IMPACT REPORT 2016



POSITIVE VIEW

Transforming young lives through photography



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Positive View changes lives. Positive View works with young people aged 16 to 24 on some of the poorest estates in South London, marked by high crime rates and by lack of aspiration. By introducing participants to the visual arts, primarily photography and film, through a structured personal development programme, new vistas appear and the narrow focus of their lives is widened.

Through the workshops and through developing partnerships, Positive View delivers positive social change. Participants in the workshops offered by Positive View begin to view their environment in different ways and to develop self-confidence and self-belief. They acquire new skills and find that their futures open up and come in to positive sharp focus as they move forward with their lives.

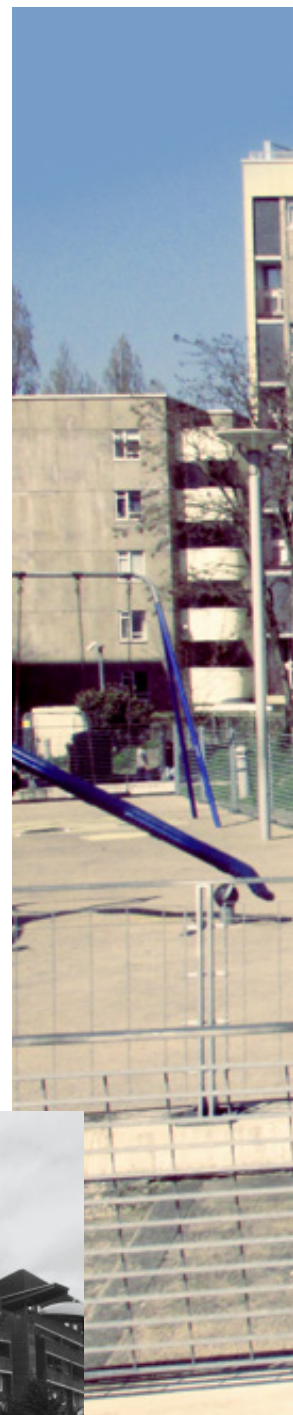
By utilising photography and film in innovative participatory ways, participants acquire new skills, the ability to work both collaboratively and individually, and above all, a sense that they are of worth and are respected.

Participants are able to represent themselves and acquire the tools for advocacy and communication. They may not become photographers, but they have gained a sense that they are of value, and that they are capable of considerable achievement in whatever they choose to pursue. Positive View turns a negative world view into a positive, full of potential and choice.

Where we work

Positive View is committed to delivering its education programme on London's most deeply deprived estates. During 2015/16 we focused on Brixton's Somerleyton estate where more than half the residents live in dire poverty. As part of our planned growth, in 2017 we will be launching our education programme on to the neighbouring Angell Estate with four new courses.

The Department for Communities and Local Government classify Somerleyton as "extremely deprived" and "one of the 10 per cent most deprived areas in the country". The Metropolitan Police score it "red" on the Gangs Matrix, the most serious classification.



Somerleyton Estate, Brixton, London



THE NEGATIVE VIEW

One view —

**Poverty. Abuse.
Bullying. Crime.
Violence. Drugs.
Guns. Knives.
Turf Wars. CCTV.
Police sirens.
Unemployment.
Alienation. It's
a hidden world
with some of the
highest crime
rates in London.**

According to James Mirza-Davies of Economic Policy, during 2014 (Q1) 975,000 young people aged 16-24 in the United Kingdom were NEET (Not in Education, Employment or Training).

Most of these young people have low self-esteem, no qualifications and lack the experience or necessary skills to enable them to sustain employment.

Many have been bullied or have experienced negative attitudes at schools that do not allow for their disadvantaged background. As a result, these young people rebel or lose confidence and a lack of purpose in life.

Many of these NEET young people are trapped in a gang culture, destructive circle of unemployment, mental health problems, and drug or alcohol addiction which prevents them from building a positive future for their lives.

The 2015 Ditch The Label survey reports that:

- 74% of those that have been bullied have, at some point, been physically attacked. 17% have been sexually assaulted. 62% have been cyber bullied.
- As a result of bullying 29% self harm, 27% have skipped class, 14% developed an eating disorder, and 12% ran away from home.
- Of those who were bullied, 98% were bullied by someone else living on their estate, 13% by a teacher and 8% by a parent or guardian.

It is these disaffected young people, living on the most disadvantaged estates in inner London, who Positive View supports. Young people who live in a hidden world with amongst the highest crime rates in London.





Taylor on bullying

“I am 20 years of age and have lived on the Somerleyton Estate all my life. Growing up on the estate I have seen people get stabbed, robbed, drug deals and all the other criminal activities you would see on an estate.

Like others on the estate I was bullied from a young age by the gangs. This has had a dramatic impact on me as I grew up. I didn't have the confidence to mix with people and found school very difficult until I dropped out.

Living on Somerleyton estate I have also encountered problems with the police, and problems with other boys on the street who have been trying to trouble me due to the estate I'm from. It's very hard for a young black boy like myself growing up in Brixton to do anything, especially when you have been arrested before or been to prison for whatever reason. To stay out of the police way

becomes a very difficult thing to do because they know your face or the friends you hang with but you see for me I am trying to put all of that behind me and look forward to my future.

Growing up on the estate has also helped me see things clearer it has made me understand not everyone wants you to succeed in life. I believe I have been getting into trouble for too long and now want a change. I want to move off the estate and start a new life where I can support myself, and where I am not known by the police or any gangs”.

THE

PROSITIVE

VIEW

A camera.

Creativity. Trust.

Communication.

Community.

Self confidence.

Role models.

Guidance. Help.

Mentoring.

Self expression.

Lifetime change.

Work. Focusing

on a real future.

Through 2015/16 photography courses delivered by the Positive View Education Programme, enabled participants find new ways of thinking about their environment and their lives. Their futures have opened up and come into positive sharp focus.

The Somerleyton estate in Brixton, South London, is entered through a tunnel, taking one into another world. The bleakness of the setting and the dim lighting suggests danger, fear and negativity. The sheer size of the complex, with its long corridors and numerous stairwells dwarfs and intimidates. But in this harsh environment, young people have made their mark – walls covered with bright intricate tags.

They have found a way to live, and even to express joy and hope. They cluster in tight groups, in a uniform of hoodies, puffa jackets and designer jeans, young and defiant. Their days are often aimless, drifting away in a haze of smoke, dope the all-too-readily available commodity, both for use and for sale.

Participating in photography workshops helps sharpen their awareness of themselves and of their environment. As they pose for the camera, and as they look at the world through a lens, they gain a new sense of themselves and their own potential. Most importantly, as they complete their course, and are awarded their graduation certificate (for most their first), they are empowered.

They have agency, they are no longer completely defined by stereotype or negative perception. From their examination of where they live, they move to looking at how they live and how they might move out into a wider world. Positive View's photography workshops give them respect and hope, and with that, some control of what they might do next. Photography opens an aperture to a different world.







Teon

“My name is Teon, I have been living on Somerleyton estate all my life since I was born, I am 20 years of age at the moment. I am semi legit in terms of work.

In my future I would like to be an inspiring estate agent. Somerleyton is really a rough place. Growing up I have seen all types of things happen from gang wars to police harassment and different types of conflicts between people.

I even got shot three years ago, I was leaving my grandmother's house with my friends and then on the way to the shop we saw some gang members, who started chasing us and we started running back to my grandmother's house.

As I got outside my grandmother's house they started shooting, he was aiming for my face but I used my hand to cover my face as that was my natural reaction when he fired, so the shot got my

hand instead of my face. When I got shot I realized that I need to change and do something else than being on the road.

The Positive View 'Take Aim. Shoot!' photography workshop in a way has helped me envision things. It's made me be able to tell a story from a picture and from this I am able to apply it especially to my life and also to what I want to be in the future which is an estate agent”.

Tyrone

“My name is Tyrone. I'm 18 years of age living on the Somerleyton Estate. I have been living on Somerleyton Estate all my life. I went to nursery, primary and secondary school on this estate.

Growing up on the estate I am right now on the street trying to make some money to buy myself and my daughter some clothes, shoes and food. I had my daughter when I was 17 years old, this is when I realized how important life is.

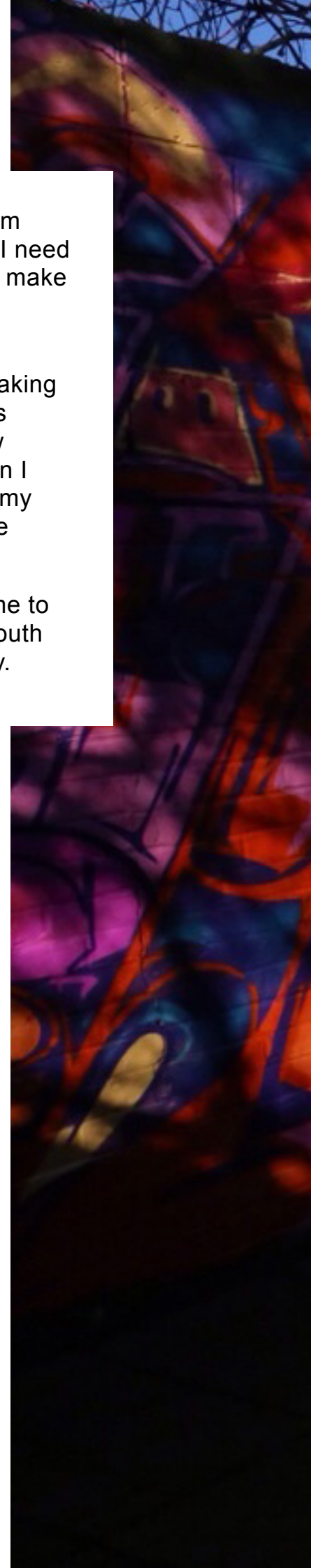
On the estate I have had so many encounters with the law enforcement, other gang members from other estates and also grown adults who don't seem to understand me and my friends.

I believe photography has helped me to have a better understanding and view on my life, I see where

I'm going wrong and where I'm going right but the one thing I need is extra support to be able to make the right decisions.

In future I want to be a web designer and I can say that taking pictures has helped me focus much better, I now also know how to use a camera so when I am designing I can also use my own pictures to create people websites”.

Tyrone's dream has now come to fruition and he works for a South London web design company.



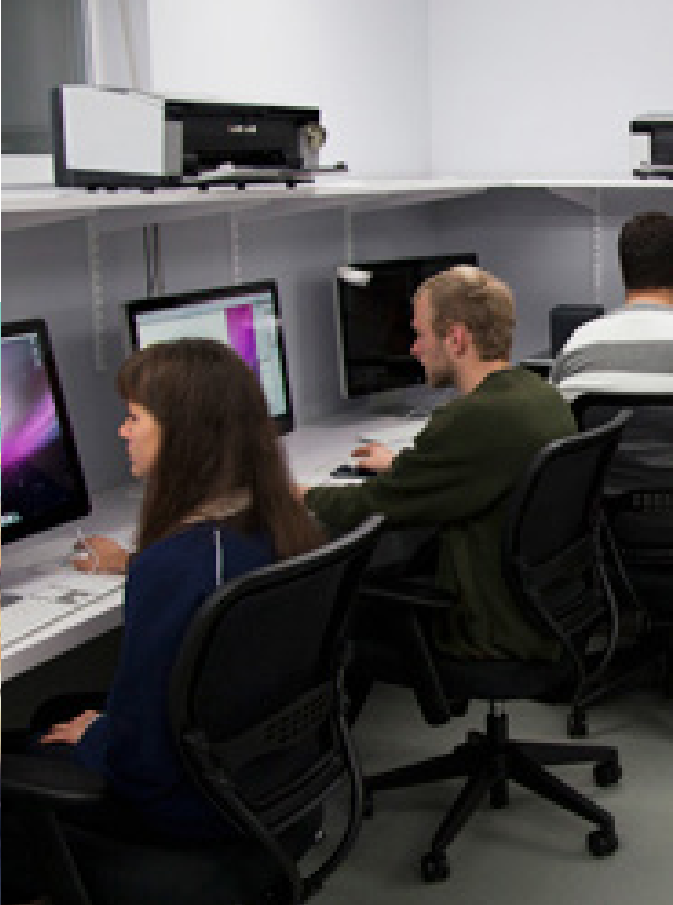


Positive View Education Programme

Week	Activity	Skills Delivered
Week 1	Course briefing by Andrew Page, CEO Positive View. Technical camera training by sponsor, Olympus.	Group work Technical instruction Commitment
Week 2	National Gallery workshop, led by curator, Kathy Adler. Creative Project 1 workshop at the Mall Gallery.	Concentration Participation Arts education
Week 3	Individual practical project work on their Estate.	Self motivation Self belief Self confidence
Week 4	Practical group project work given by one of 7 highly regarded Positive View photography Ambassadors.	Group participation Self expression Creative expression
Week 5	The Photographers' Gallery workshop led by curator, Kathy Adler. Discussion and agreement on Project 2.	Group discussion Arts education Participation
Week 6	Visit and practical workshop given at professional photographer's studio.	Self confidence Self expression Studio photography
Week 7	Workshop at Photofusion to deliver Project 3. Studio shoot, film developing and printing	Creativity Self expression Technical skills
Week 8	Team and one-to-one reviews of individual photography portfolios, led by an external curator.	Creative appreciation Group discussions Negotiation
Week 9	Technical digital retouching and colour printing workshop provided by technicians at sponsors Theprintcentre	IT awareness Digital retouching Digital printing
Week 10	Group discussion, and individual presentations of course benefits and future skills and work-based ambitions	Presentation skills Change recognition Negotiation
Graduation	Annual public exhibition of coursework, plus graduation reception	



Digital retouching and print workshops delivered by Theprintcentre.



Workshop delivered by photographer and Positive View Ambassador, Simon Roberts.

Studio visit and shoot hosted at a professional photographer's studio



National Gallery and Photographers' Gallery tours led by curator, Kathy Adler.



Supporting more young people, in more places

June 2016 has not only seen the end of our financial year, but more importantly the end of the first year delivering the *Positive View Education Programme*.

2016/17 takes things to a higher level with a fresh set of exciting targets all of which will continue to deliver our increasingly ambitious plans for the future.

As news first spread of our arrival on Brixton's Somerleyton estate, the very high number of self referrals onto our courses shocked us – and, as the courses were delivered, the numbers waiting to participate increased.

We therefore exceeded our first year target of four courses, each comprising ten young people, by delivering seven - benefitting 70 young people, 85%

of whom completed their course. Our next two-year targets are ambitious, as we increase the delivery of our Education Programme onto three estates (including Somerleyton and Angell), whilst benefitting over 210 young people annually by 2018. (fig. 1)

The Positive View Education Programme is focused on engaging disadvantaged young people through the Positive View 'Cycle of Change'. (fig. 2)

Stage 1 is referral onto the Positive View *Education Programme* which delivers basic skills training leading to a long-term personal development plan targeting future education or employment plans.



fig. 1

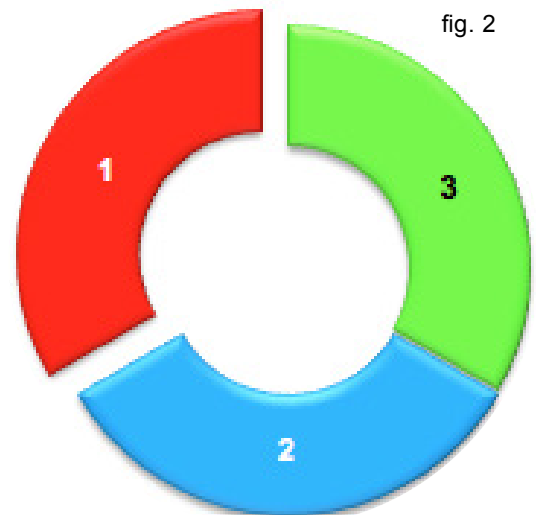


fig. 2

Positive View will refer suitable completers to its partner organizations each of whom will deliver a **Stage 2** 'Move-On' programme – enabling each young person to develop the skills, passion, belief, and ambition to return to education or employment.

Finally, **Stage 3** will provide each young person with a work skills programme that will enable each to be work ready: experiencing interview techniques and practice, corporate visits, and seminars – all following their personal development plan which will lead them on to successfully achieving employment.

2015/16 has also been used to explore and test the skills and benefits delivered by our weekly courses - and as the previous pages show we are developing the programme further so that more time is spent off the estates with our new Education Partners.

These include: curated visits to the National Gallery, Photographers' Gallery and the Mall Gallery; outdoor and studio workshops with our Ambassadors including photographers Miles Aldridge, Susan Derges, Nadav Kander, Alison Jackson, Simon Roberts, Tom Stoddart, Dougie Wallace and Richard Young; and finally, technical digital retouching and print training at Theprintcentre.

Critically, personal outcomes are being carefully measured to enable Positive View to present annually the long-term change achieved by each young person and a sophisticated Monitoring and Evaluation database is being commissioned to enable us to capture, analyse and report this data.

Being a relatively young charity, launched in 2012, we are still building our financial base and are therefore especially keen to attract and build funding partnerships with the corporate sector, and with trusts and foundation that support effective personal development projects for disadvantaged lives.

We are also engaging in discussions with statutory bodies including Lambeth Council and Lambeth Education Department, plus the Lottery Community Fund and the Arts Council – all of whom recognize the power of photography to transform a disadvantaged young person's life.

We welcome and look forward to your valued support.

A handwritten signature in black ink that reads "Andrew Page." The signature is written in a cursive, slightly slanted style with a horizontal line underlining the name.

Andrew Page. Founder and CEO

Positive View Foundation was launched in 2012.
Positive View Education Programme was opened in 2015.

For the purposes of client confidentiality names have been changed.

Patrons

The Lady Elena Foster of Thames Bank
Sir David Tang KBE

Trustees

Lord Palumbo (Chairman)
Katy Barron
Tim Morris
Danie Page

Advisors to the Board

Robert Cresswell
Jim Grover
Francis Hodgson

Founder and CEO

Andrew Page

Photography Ambassadors

Miles Aldridge
Susan Derges
Alison Jackson
Nadav Kander
Simon Roberts
Tom Stoddart
Dougie Wallace
Richard Young

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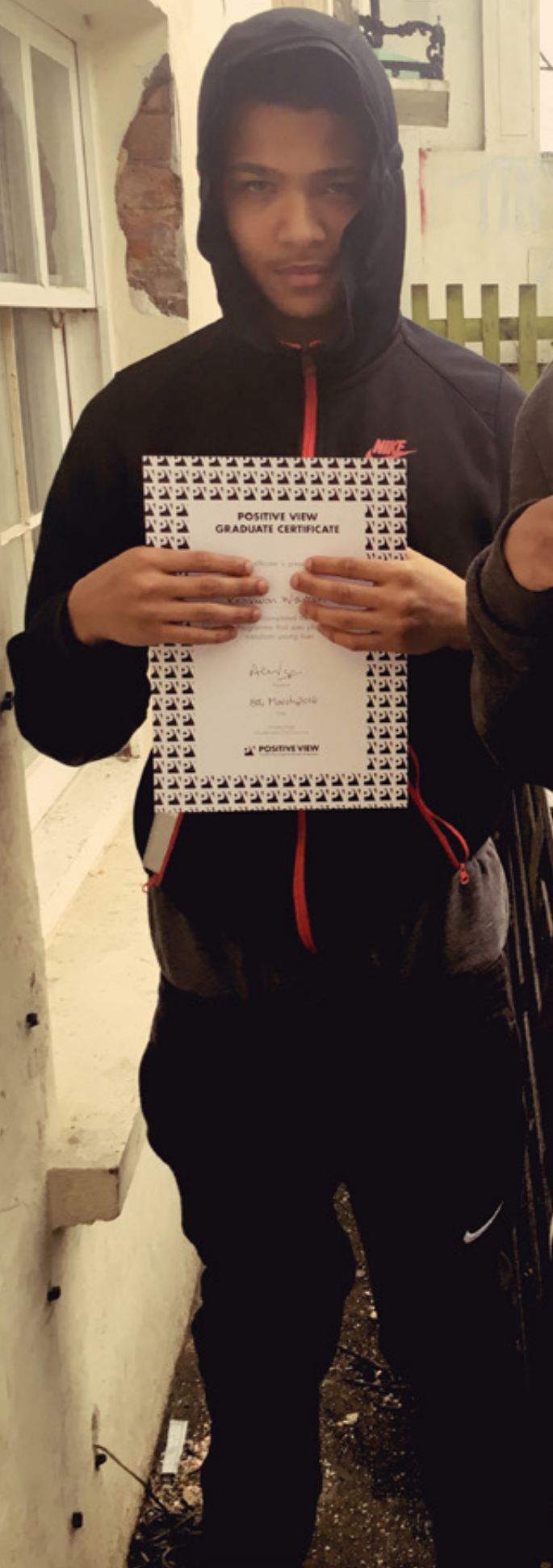
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Positive View Education Programme is supported by

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POSITIVE VIEW
GRADUATE CERTIFICATE

The Certificate is presented to

Amir

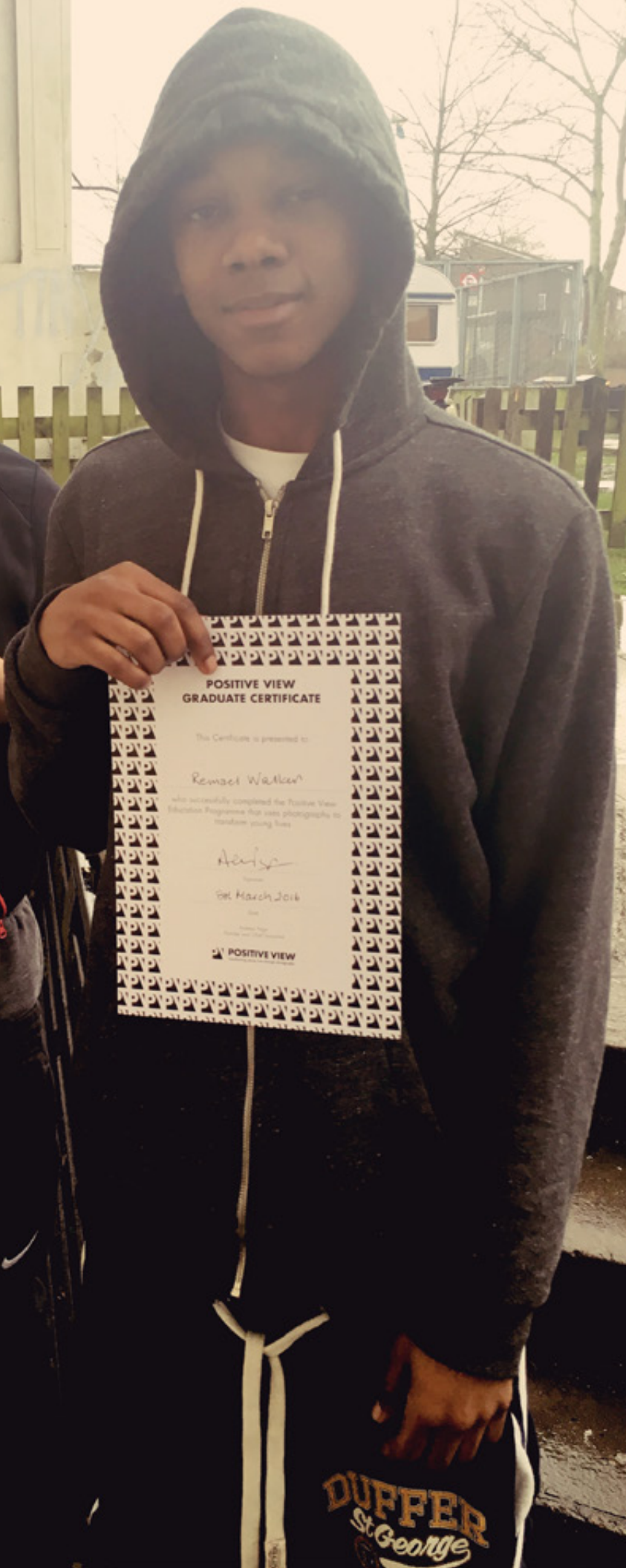
on 08 March 2016

for successfully completing the Positive View
Education Programme that uses photography to
transform young lives

Amir

08 March 2016

POSITIVE VIEW



POSITIVE VIEW
GRADUATE CERTIFICATE

The Certificate is presented to

Remot Walker

who successfully completed the Positive View
Education Programme that uses photography to
transform young lives

Amir

08 March 2016

POSITIVE VIEW

DUFFER
St George

